



**ISSUE  
POLITICAL INQUIRY  
FORM  
KYW-Philadelphia**

**SPECIAL ( ) PRIMARY ( ) GENERAL ( ) OUT OF WINDOW ( X )**

**RECORD OF REQUEST**

2nd Q 2012

**NAME OF REQUESTOR:**

**Rachael Beale**

1. NAME OF AD AGENCY:

Media Strategies & Research  
11350 Random Hills Road  
Suite #670  
Fairfax, VA 22030  
703-877-2000 (p)  
703-764-9958 (f)

2. ORGANIZATION PAYING FOR TIME:

Environmental Defense Fund

3. ORGANIZATION FURNISHING TAPES:

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Same as item 1  
Environmental Defense Fund  
257 Park Avenue South  
New York, NY 10010  
800-684-3322 (p)  
Peter Accinno, Treasurer  
Political - ISSUE

5. PRODUCT OR CATEGORY:

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

7. DATE OF REQUEST

03/29/12

8. NATURE OF REQUEST:

(a) Request for CANDIDATE rate card

xx

(b) Other request as stated below

\_\_\_\_\_

9. DISPOSITION MADE OF REQUEST

(a) Granted

xx

(b) Denied (reason)

\_\_\_\_\_

(c) Withdrawn (reason)

\_\_\_\_\_

(d) Avails offered

\_\_\_\_\_

10. SUBSEQUENT DEVELOPMENTS

11. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

**CBS EMPLOYEE COMPLETING FORM**

**Carolyn Grillo for John Link, CBS STATIONS SALES 03/29/12**